

OFFICIAL CONTEST RULES AND REGULATIONS

WHO CAN ENTER: This Contest is open to all persons who are legal residents of Canada on [10/07/2024 9:00 EST](#) (Eastern Standard Time). Employees of [Ipsos Limited Partnership](#) (“Ipsos”), [City of Kelowna](#) (“Sponsor”), their subsidiaries and affiliated companies and each of their respective directors, officers, employees, agents, representatives, advertising or promotional agencies, and persons with whom any of the foregoing are domiciled are not eligible to participate in this Contest.

CONTEST PROMOTER: This Contest is being promoted by Ipsos, 160 Bloor Street East, Suite 300, Toronto, Ontario, Canada, M4W 1B9 and Sponsor.

CONTEST PERIOD: The Contest starts on [10/07/2024 9:00 EST](#) and closes on [12/08/2024 9:00 EST](#).

HOW TO ENTER: All entrants who are invited by Ipsos and/or Sponsor to participate in this Contest and who have completed the survey will be entitled to one entry.

NO PURCHASE NECESSARY: Completion of this survey is not necessary to enter and will not increase your chances of winning. To enter without completing the survey, please email your primary email address, along with your full first name and last name initial, city, province, and birth year to: survey@ipsosresearch.com, Ipsos, Incentives Department, [Kelowna Trip Diary/ 24-056655-01](#), to be received on or before the Contest close date [12/08/2024 9:00 EST](#). Only one entry per person, regardless of entry method. All email entries must have a valid email address.

email subject: Draw Entry [Okanagan Travel Survey](#)

email message:

This is my email draw entry for the [Okanagan Travel Survey](#).

Primary email:

Full first name and last name initial:

City:

Province:

Birth Year:

Ipsos and Sponsor are not responsible for lost, late, damaged, illegible, stolen, misdirected, misidentified, or incomplete entries, for any problems or technical or mechanical malfunction of any computer on-line systems, servers, access providers, computer equipment, software, failure of any entry to be received by Ipsos or Sponsor on account of technical problems or traffic congestion on the Internet or at any website, or inaccurate entry information, whether caused by equipment, programming used in this Contest, human processing or otherwise, or any combination thereof. Entries become the property of Ipsos and/or Sponsor and will not be returned.

RANDOM DRAW: **Fifteen** entries will be selected in a random draw from among all eligible entries received. Draw will be conducted on [01/08/2025 12:00 EST](#) at the offices of Ipsos, Incentives Department, 222 W Adams Street, Suite 1100, Chicago, IL 60606, USA. In order to be declared a winner, selected entrants must first correctly answer an unaided time limited mathematical skill-testing question, to be administered by email and his/her entry must have been verified by Ipsos and Sponsor. Ipsos and Sponsor reserve the right to require proof of age and jurisdiction of residence prior to awarding any prize. If a minor is selected, the parent or legal guardian of the selected entrant must sign an affidavit, in order for their child to be declared the winner. The prize will be issued in the parent or legal guardian’s name.

PRIZE: **One** prize will be awarded to each winner in the form of a [CAD Virtual Visa® Prepaid Card](#) (valued at **1 x \$1,000; 4 x \$250; 10 x \$100**) assigned in a random draw, **Total Prize Value, \$3,000 CAD**.

Prizes are non-transferable and non-assignable. No substitutions of prizes are permitted except by Ipsos and Sponsor. Prizes are not redeemable for cash. All prizes will be awarded. The odds of winning are dependent upon the number of eligible entries received.

WINNER NOTIFICATION: Selected winners will be notified by email within 48 hours of the draw. Selected winners will be required to acknowledge via email his or her receipt of notification of eligibility for prize and correctly answer a time limited mathematical skill-testing question. If no response is received by Ipsos within ten business days of notification, the prize will be forfeited and may be awarded to an alternate winner in a random draw selected by computer from the remaining eligible entries.

GENERAL: Neither Ipsos nor Sponsor are responsible for any costs associated with claiming any prize. Winners are solely responsible for the reporting and payment of any and all taxes, if any, that may result in claiming a prize in this Contest.

Entries in any way tampered with, forged, mutilated, incomplete, illegible, photocopied or mechanically reproduced, or submitted by or through fraudulent means, may be disqualified, in the sole discretion of Ipsos and Sponsor. This includes any entry that does not comply with these Contest Rules in any respect.

Decisions of Ipsos and Sponsor are final on all matters of fact, interpretation, eligibility, procedure and fulfillment in respect to this Contest. Ipsos and Sponsor reserve the right at any time to withdraw this Contest or to modify, amend, or supplement these rules, in its sole discretion, subject to applicable law.

By participating in this Contest, the winners consent to the use by Ipsos and Sponsor of their name, hometown, and age for any lawful purpose, without further permission or compensation, except where prohibited by law. The winners agree to abide by and be bound by these Official Rules.

Ipsos, Sponsor, their subsidiaries and affiliated companies and each of their respective directors, officers, employees, agents, representatives, advertising, promotion, and fulfillment agencies, and legal advisors are not responsible for and shall not be liable for: (i) electronic, hardware or software program, network, Internet, or computer malfunctions, failures, or difficulties of any kind; (ii) failed, incomplete, garbled, or delayed computer transmissions; (iii) any condition caused by events beyond the control of Ipsos and/or Sponsor that may cause this Contest to be disrupted or corrupted; (iv) any injuries, losses, or damages of any kind arising in connection with or as a result of the prize, or acceptance, possession, or use of the prize, or from participation in this Contest; or (v) any printing or typographical errors in any materials associated with this Contest. Ipsos and Sponsor reserve the right, in their discretion, to suspend or cancel this Contest at any time if a computer virus, bug, tampering, unauthorized intervention, or other technical problem of any sort corrupts the administration, security, or proper play of this Contest. Ipsos and Sponsor also reserve the right to disqualify, in their sole discretion, any person tampering with the entry process, the operation of the Web site, or who is otherwise in violation of these Official Rules. Any attempt to damage the Ipsos survey site or undermine the legitimate operation of the Contest is a violation of criminal and civil laws. Should such an attempt be made, Ipsos and Sponsor reserve the right to prosecute violators to the fullest extent allowable by law.

By participating in this Contest, each participant agrees to release and hold Ipsos, Sponsor, their subsidiaries and affiliated companies and each their respective directors, officers, employees, agents, representatives, advertising, promotion, and fulfillment agencies, and legal advisors, harmless from any and all losses, damages, rights, claims and actions of any kind in connection with this Contest or resulting from acceptance, possession, or use of any prize, including without limitation, personal injury, death, and property damage, and claims based on publicity rights, defamation, or invasion of privacy.

Any issues concerning the validity, interpretation or enforceability of these Official Rules, or the rights and obligations of entrants and Ipsos, shall be governed by and construed in accordance with the laws

of the Province of Ontario, Canada, without giving effect to any conflict of law rules which might find otherwise.

With respect to Québec residents, any litigation respecting the conduct or organisation of a publicity Contest may be submitted to the Régie des alcools, des courses et des jeux for a ruling. Any litigation respecting the awarding of a prize may be submitted to the Régie only for the purpose of helping the parties reach a settlement.

For a list of prize winners or for a copy of these Official Contest Rules and Regulations, send an email to: survey@ipsosresearch.com, Ipsos, Incentives Department, **Kelowna Trip Diary/ 24-056655-01**, 222 W Adams Street, Suite 1100, Chicago, IL 60606, USA, no later than one year after the Contest close date **12/08/2024 9:00 EST**.

This Contest is subject to all Federal, Provincial and local laws. Void where prohibited or restricted by law.